

# Chelan County Lodging Tax Advisory Committee

## Meeting Minutes

### Thursday October 23, 2025

**Opening:** The meeting is called to order by Chairman Shon Smith at **1:12 P.M.** The following Committee Members are present:

Shon Smith, District 2 Commissioner  
Christie Wilder, Plain Valley Ski Trails  
Angela Morris, Chelan Douglas Land Trust  
Stephen Maher, Our Valley Our Future / Run Wenatchee

Also present for meeting:

Jerri Barkley, Visit Chelan County  
Ron Cridlebaugh, Chelan County Director Economic Services  
Mat Lyons, TREAD  
Nicole Thompson, Chelan County Budget Director

#### **Public Comment Period:**

None

**Action:** Upon motion by Steve Maher and second by Christie Wilder the Meeting Minutes for September 18, 2025 were approved unanimously.

#### **Discussion**

Per Chelan County Clerk of the Board, County committee meetings must be held in County buildings. Revision to be made to By-Laws v3: revert to prior address.

Nicole Thompson

Budget Update

Per Washington State Finance Officers Association Conference that she and Cathy Mulhall attended:

1. All LTAC recipients must originate with an application. Therefore, Framework recipients require applications.
2. When recommendations are made to the Commissioners, only recipients can be on the list. Anyone who applied and received zero funding cannot be noted on the recommendation list.

**Action:** The following recommendations were made for Event & Marketing Grants

Applicant	Event	Requested	Awarded
Buckner Homestead Heritage	Square Dance in the Orchard	\$3,000.00	\$3,000.00
Cascade Celtic Festival	2026 Cascade Celtic Festival	\$10,000.00	\$2,500.00
Cascade Community Markets	Leavenworth & Cashmere Community Farmers Markets	\$10,000.00	\$5,000.00
Cashmere Chamber	Christmas in Cashmere featuring Nelson Family Lights	\$22,500.00	\$5,000.00
Cashmere Community Concerts	Wenatchee River Bluegrass Festival	\$15,000.00	\$8,588.00

Cashmere Museum & Pioneer Village	Marketing	\$10,800.00	\$2,000.00
Dangerous Women	Opening Common Ground	\$4,000.00	\$750.00
Entiat Valley Chamber	Entiat Vintage Hydro Regatta and Car Show	\$7,500.00	\$3,500.00
Evergreen Mtn Bike Alliance	2026 Leavenworth Bike Fest	\$25,000.00	\$10,000.00
Family Lines	Family Lines Summer Fly Fishing Academy	\$15,000.00	\$5,000.00
Fiestas Mexicanas	Fiestas Mexicanas Festival	\$20,000.00	\$5,000.00
Icicle Creek Center for the Arts	Screech Owl Summer Concert Series	\$20,000.00	\$8,000.00
Icicle Creek Center for the Arts	Marketing	\$30,000.00	\$4,000.00
Lake Chelan Bach Fest	Bach Fest	\$15,000.00	\$4,000.00
Lake Chelan Car Club	Fall Into Chelan Car Show	\$2,800.00	\$1,000.00
Lake Chelan Wine Alliance	Marketing	\$35,000.00	\$10,000.00
Lake Chelan Rotary	Cycle Chelan 2026	\$25,000.00	\$4,000.00
Leavenworth Alphorn	Northwest Alphorn Workshop	\$5,000.00	\$2,000.00
Leavenworth Summer Theater	Leavenworth Summer Theater	\$30,000.00	\$15,000.00
Leavenworth Village Voices	Christmas in the Mountains Concerts & Caroling	\$6,000.00	\$1,000.00
Leavenworth Winter Sports Club	Upper Valley Outdoor Recreation Marketing Campaign	\$25,000.00	\$10,000.00
Historic Manson Main St Association	Village of Lights and Santa's Arrival	\$10,000.00	\$3,000.00
Manson Chamber	Soaring into Manson Car Show	\$1,312.50	\$500.00
Manson Chamber	Haunted Manson	\$4,000.00	\$500.00
Manson Chamber	Hydrofest	\$6,562.50	\$2,000.00
Manson Chamber	Meat on the Street Festival & Competition	\$3,000.00	\$500.00
Manson Chamber	Pickleball	\$25,978.50	\$3,000.00
NCW Arts Alliance	Columbia Street Mural Fest	\$7,800.00	\$500.00
NCW Tech Alliance	Flywheel Investment Conference	\$10,000.00	\$2,000.00
Plain Valley Ski Trails	Marketing	\$15,000.00	\$3,000.00
Plain Valley Ski Trails	Race & Clinic Development	\$20,000.00	\$13,300.00
North 40 Productions /Precious Little Theater	Precious Little Theater Documentary Project	\$40,000.00	\$10,000.00
Stehekin Heritage	Marketing	\$3,500.00	\$3,500.00
TREAD	2026 Washington State Trails Conference	\$20,000.00	\$12,000.00
Two Rivers Medieval Faire	Two Rivers Medieval Faire	\$5,000.00	\$2,000.00
WA St Autumn Leaf Festival Association	WA St Autumn Leaf Festival	\$15,000.00	\$8,500.00
Wenatchee River Institute	Leavenworth Spring Bird Fest	\$8,000.00	\$3,000.00
Wenatchee Valley Chamber	Rails & Ales	\$26,000.00	\$5,000.00
Wenatchee Valley Chamber	2026 La Terraza on the Ave	\$12,000.00	\$3,000.00
Wenatchee Valley Museum and Cultural Center		\$20,000.00	\$10,000.00
Wenatchee Valley Velo	2026 Tour de Bloom	\$45,000.00	\$20,000.00

Wenatchee Youth Baseball	2026 Cal Ripken & Babe Ruth State Tournament	\$24,736.00	\$5,000.00
Wenatchee Youth Basketball	509 Frenzy Youth Basketball Tournament	\$10,000.00	\$2,000.00

**Denied**

Lake Chelan Music & Arts

Manson Chamber of Commerce, Chelanathon

NW Accordion Society

ELTE

Digital Anglers

**3:41 P.M. Meeting Adjourned**